

**44th APCC COCOTECH MEETING AND COCONUT FESTIVAL 2010
5 – 9 JULY 2010, SAMUI ISLAND, THAILAND**

**THEME: “NEW TECHNOLOGICAL DEVELOPMENTS FOR
A SUSTAINABLE AND COMPETITIVE COCONUT INDUSTRY”**

PROVISIONAL AGENDA

5 JULY 2010	MONDAY	
08:00 – 09:00	Registration	
09:00 – 10:00	INAUGURAL SESSION	
	Welcome Address	Mr. Damri Bunching Governor of Surat Thani Province Thailand
	Speech	Mr. Ramneat Jai-Wang President of Koh Samui Municipality Thailand
	Opening Statement and Rationale of the 44th APCC COCOTECH Meeting	Mr. Romulo N. Arancon, Jr. Executive Director, APCC
	Address	Mr. Somchai Charnnarongkul Director General, Department of Agriculture, Ministry of Agriculture & Cooperatives, Thailand
	Keynote Speech	H.E. Theera Wongsamut Minister, Ministry of Agriculture & Cooperatives, Thailand
10:00 – 10:30	Photo Session and Networking Coffee Break	
	1st SESSION: Overview Papers	
	Session Chairman:	
10:30 – 11:00	Global Coconut Industry Scenario: Trends and Opportunities –	Mr. Romulo N. Arancon, Jr. , Executive Director, Asian and Pacific Coconut Community, Jakarta, Indonesia
11:00 – 11:30	Health and Economic Benefits of Coconut Oil Production Development in Thailand –	Dr. Narong Chomchalow , Chairman, Conservation and Development of Coconut Oil of Thailand Forum (CDCOT) and Former FAO Regional Plant Production Officer for Asia and the Pacific, FAO-RAP, Bangkok, Thailand
11:30 – 12:00	Importance of Coconut Associations and Advocacy Initiatives in the Coconut Industry –	Ms. Yvonne T.V. Agustin , Executive Director, United Coconut Associations of the Philippines (UCAP), Manila, Philippines
12:00 – 12:30	Open Forum/Discussion	

- 12:30 – 14:00** **Lunch Break**
2nd SESSION:
Policies, Development Interventions and Market Promotion Programs for a Sustainable and Competitive Coconut Industry
- Session Chairman:**
- 14:00 – 14:30** Policies and Development Interventions for a Sustainable and Competitive Coconut Industry – The India Experience, **Dr. C. V. Ananda Bose**, Chairman, Coconut Development Board (CDB), Kochi, India
- 14:30 – 15:00** Policies and Development Interventions for a Sustainable and Competitive Coconut Industry – The Sri Lanka Experience, **Mrs. Indrani Sugathadasa**, Former Secretary, Ministry of Plantation Industries, Colombo, Sri Lanka
- 15:00 – 15:30** Market Profile of Traditional and Emerging Coconut Products and Market Development Programs in the Philippines – **Ms. Alicia V. Fontecha**, Manager, Market Development Department, Philippine Coconut Authority (PCA), Manila, Philippines
- 15:30 – 16:00** **Networking Coffee Break**
- 16:00 – 16:30** Copra and Coconut Oil Trading in the Philippines: Trading System, Pricing and Logistics – **Mr. Antonio B. Eleazar**, Chief Marketing and Planning Officer, STK Group of Companies, Manila, Philippines
- 16:30 – 17:00** The EU-Funded FACT Project: Trade Facilitation of Coconut Products in the Pacific Countries – **Dr. Lex Thomson**, Team Leader, Facilitating Agriculture Commodity & Trade (FACT) and **Mr. Tevita Kete**, Plant Genetic Resources Officer / Pacific Agricultural Plant Genetic Resources Network (PAPGREN) Officer, Secretariat of the Pacific Community (SPC), Suva, Fiji
- 17:00 – 17:30** **Open Forum/Discussion**
- 18:00 – 18:45** **Departure from the Imperial Boat House Resort and Spa Hotel to the Imperial Samui Beach Resort for Dinner**
- 18:45 – 20:30** **Dinner at the Imperial Samui Beach Resort: Hosted by the Ministry of Agriculture and Cooperatives, Government of Thailand**
- 20:30 – 22:00** **Departure from the Imperial Beach Resort to Koh Samui Municipality for Opening of the Coconut Festival**
- 6 JULY 2010** **TUESDAY**
- 3rd SESSION:**
R & D Updates on Coconut Varietal Improvement, Conservation and Replanting
- Session Chairman:**
- 08:30 – 09:00** R & D Updates on Coconut Varietal Improvement and Production of Synthetic Coconut Varieties in the Philippines – **Mr. Carlos B. Carpio**, Deputy Administrator, Research, Development and Extension Branch, Philippine Coconut Authority, Manila, Philippines

- 09:00 – 09:30** Strategies and Technologies to Accelerate Coconut Replanting in Indonesia – **Dr. Hengky Novarianto**, Senior Scientist, Indonesian Coconut and Palmae Research Institute (ICOPRI), Manado, Indonesia
- 09:30 – 10:00** Updates and Priority Components of the Global Coconut Genetic Resources Conservation Strategy – **Dr. Stephan Weise**, Programme Director, Commodities for Livelihoods, Bioversity International & COGENT Coordinator, France and **Dr. C. Jayasekara**, Former Chairperson of the COGENT Steering Committee and Director, Coconut Research Institute (CRI), Lunuwila, Sri Lanka
- 10:00 – 10:30** **Networking Coffee Break**
- 10:30 – 11:00** Varietal Improvement of Makapuno Hybrid – **Mr. Somchai Watanayothin**, Senior Scientist, Horticulture Research Institute, Department of Agriculture, Ministry of Agriculture and Cooperatives, Bangkok, Thailand
- 11:00 – 12:00** **Open Forum/Discussion**
- 12:00 – 13:30** **Lunch Break**
- 4th SESSION:**
Coconut Based Farming System (CBFS) and Integrated Pest and Disease Management
- Session Chairman:**
- 13:30 – 14:00** Good Agricultural Practices (GAP) in Coconut Cultivation and Coconut Based Farming System (CBFS) – **Dr. C. Jayasekara**, Director, Coconut Research Institute (CRI), Lunuwila, Sri Lanka and Former Chairperson of the COGENT Steering Committee
- 14:00 – 14:30** BioJadi Natural Bio Nutrients as Nutrition Boaster to Fertilize Coconut Palm and Intercrops and the Positive Effects for Ganoderma Control – **Mr. Brian Lindfield**, Marketing Executive, BioJadi Technologies Sdn. Bhd., Kuala Lumpur, Malaysia
- 14:30 – 15:00** Integrated Management of Major Coconut Pests in Thailand – **Dr. Amporn Winotai**, Senior Professional Entomologist, Chief, Biological Control Research Group, Plant Protection Research and Development Office, Department of Agriculture, Ministry of Agriculture and Cooperatives, Bangkok, Thailand
- 15:00 – 15:30** R & D Updates on the Lethal Yellowing Disease of Coconut – **Dr. Michel Dollet**, Head of Research Unit Coconut Lethal Yellowing and Citrus Greening, French Agricultural Research Centre for International Development (CIRAD), Montpellier, France
- 15:30 – 16:00** **Networking Coffee Break**
- 16:30 – 16:30** R & D Updates on Integrated Pest and Disease Management in Coconut – Malaysia Experience – **Dr. A. Sivapragasam**, Former Deputy Director, Rice and Industrial Crops Research Center, Malaysian Agricultural Research and Development Institute (MARDI), Kuala Lumpur, Malaysia
- 16:30 – 17:00** **Open Forum/Discussion**
- 18:00 – 18:45** **Departure from the Imperial Boat House Resort and Spa Hotel to the Imperial Samui Beach Resort for Dinner**

- 18:45 – 20:30** **Dinner at the Imperial Samui Beach Resort: Hosted by the Executive Director, APCC and Mr. John W. Roulac, Chief Executive Officer, NUTIVA, California, USA**
- 20:30 – 22:00** **Departure from the Imperial Beach Resort to Koh Samui Municipality: Coconut Fashion Show at the Festival**
- 7 JULY 2010** **WEDNESDAY**
- 5th SESSION:**
Coconut Processing, Value Addition and Product Diversification
- Session Chairman:**
- 08:30 – 09:00** VCO Production and VCO-Based Products in Indonesia – **Ms. Shinta D. Sirait**, Senior Researcher, Center for Agro Based Industry (CABI), Ministry of Industry, Bogor, Indonesia
- 09:00 – 09:30** Packaging Technologies of Coconut Products in Thailand: Equipments Used, Design and Branding – **Mr. Worawat Chinpinkyo**, Managing Director, C&A Products Co. Ltd., Nonthaburi, Thailand
- 09:30 – 10:00** Manufacture of Coconut Handicrafts in Thailand – **Mrs. Peyanoot Naka**, Senior Scientist, Horticulture Research Institute, Department of Agriculture, Ministry of Agriculture and Cooperatives, Bangkok, Thailand
- 10:00 – 10:30** Non-Woven Fabric Composites: A New Potentially Huge Market for Coir Fiber in Automotive and Building Construction Materials – **Prof. Walter L. Bradley, Ph.D., P.E.**, Distinguished Professor of Mechanical Engineering, Baylor University and **Dr. Stanton Greer**, Research and Development Engineering, Whole Tree Inc., Texas, USA
- 10:30 – 11:00** **Open Forum/Discussion**
- 11:00 – 11:30** **Networking Coffee Break**
- 6th SESSION:**
Presentations by the Private Sector: Exporters/Buyers of Coconut Products and Manufacturers of Coconut Processing Equipment/Machineries
- Session Chairman:**
- 11:30 – 12:00** Vibratory Fluid Bed Dryer for Desiccated Coconut Processing and Spray Dryer for the Manufacture of Coconut Milk Powder – **Mr. Nishant Garg**, Director, Gem Forgings Private Limited, Calcutta, India
- 12:00 – 12:30** Modern Technology and Equipment/Machineries in the Processing and Manufacture of Desiccated Coconut and Related Products – **Mr. Sreekumar Nair**, General Manager – Business Development, T&I Global Limited, Coimbatore, Tamilnadu, India
- 12:30 – 13:30** **Lunch Break**
- 13:30 – 14:00** Production and Marketing of Certified Organic Virgin Coconut Oil (VCO) and VCO-Based Products – **Mr. Reynaldo Pacheco, Jr.**, President, Organix Solutions, Inc., Pasig City, Philippines
- 14:00 – 14:30** New Direction in the Processing of High Yield Virgin Coconut Oil (VCO), Coconut Concentrate and High Fibre Coconut Milk – **Mr. Victor Lim**, Integrated Food Processing Machinery Pte. Ltd., Singapore

14:30 – 15:00	Automatic Aseptic Pouch Filler Technology and Equipment for Aqueous Coconut Products – Mr. Bernie Soe , Market Development Manager, Fluid Packaging & Equipment, Sealed Air, SEA
15:00 – 15:30	Modern Technology and Equipment/Machineries in the Processing of Coconut Fiber, Coco Peat, Geotextiles and Coconut Husk Substrates – Mr. K. Rajarathinam , Proprietor, Essar Engineers, Coimbatore, India
15:30 – 16:00	Networking Coffee Break
16:00 – 16:30	Value Addition to Coir Fiber and Coir Pith – the First Step – Mr. C.R. Devaraj , Managing Director, Charankattu Coir Mfg. Co. (P). Ltd., Kerala, India
16:30 – 17:00	Global Quality Standard Coconut Products and Social Responsibility, Ms. Veronika Fransisca Tjoa , Associate, HSC Coconut Oil & Rice, Medan, Indonesia
17:00 – 18:00	Committee Discussion to Formulate the Recommendations of the 44th APCC COCOTECH Meeting Chairman: Mr. Romulo N. Arancon, Jr. , Executive Director, APCC Committee Members: - All Heads of Country Delegations - All Resource Speakers
18:00 – 18:45	Departure from the Imperial Boat House Resort and Spa Hotel to the Imperial Samui Beach Resort
19:00 – 21:00	Dinner at the Kala – Samui: Hosted by the Tourism Authority, Government of Thailand
8 JULY 2010	THURSDAY
08:30	Field Trip (Please see separate programme for details)
Evening	Free Time
9 JULY 2010	FRIDAY
	7th SESSION: Adoption of the Report and Recommendations of the 44th APCC COCOTECH Meeting Session Chairman:
09:30 – 11:30	Adoption of the Report and Recommendations of the 44th APCC COCOTECH Meeting Closing Session Vote of Thanks Other Matters: <ul style="list-style-type: none"> • Venue of the 45th APCC COCOTECH Meeting in CY 2012 • Government Offer to Host the 45th APCC COCOTECH Meeting • Proposed Theme of the 45th APCC COCOTECH Meeting Adjournment

12:00 – 13:30

**Lunch Break
Departures**

NOTE:

- 1. The topics and resource speakers in this PROVISIONAL AGENDA are subject to change/confirmation.**

Presentations by representatives coming from the private sector will be by invitation.